

## Cellu2PLA: after Life+ communication plan

### Continuing of dissemination

The dissemination of Cellu2PLA after the project has ended, will only partly continue. As the conversion of cellulose towards a glucose solution didn't succeed, that part of the project will not be ongoing communicated. The results of the finescreens at the WWTP did prove to be a success and will also be communicated about after the project has ended.

### Workgroup Cellulose

As described in the Final Report, HHNK and STOWA participate in a joint initiative of all Dutch water authorities, called the *Energy and Resource factory*. Within this platform different workgroups are formed, to concentrate on a specific subject. For the resource cellulose a [workgroup cellulose](#) is present. They discuss the various results of cellulose projects, like Cellu2PLA, ensuring an efficient transfer of know-how and experience in order to foster its replication in similar contexts.

Bob de Boer, member of the steering group in Cellu2PLA from coordinating beneficiary HHNK, started as chairman of the workgroup cellulose in September 2018. Through that role he will ensure that the knowledge gained in Cellu2PLA, will be accessible for all other water authorities. One of the goals of the workgroup is to stimulate other water authorities to choose for a finescreen installation in order to decrease energy consumption at the WWTP and collect cellulose as a resource for the circular economy.

At this moment investing in finescreens for a WWTP is only economically viable when there is a need for expanding the treatment capacity of this WWTP. The benefits like a lower energy usage and cellulose as a resource, are on itself not enough for a positive business case. Therefore the workgroup cellulose is also stimulating the market to develop finescreen technics that are more efficient, and on the other hand searching for customers that are willing the use the cellulose in products. Once the costs for investments drop and the value of cellulose rises, a positive business case is reached sooner and other water authorities are more willing to choose for finescreens.

### Roadmap cellulose

The workgroup cellulose is working on a roadmap, that will be finalized at the end of 2018. This roadmap describes the situation we want to reach in 2023 and which steps have to be taken along the way. This also includes the dissemination of results, like from Cellu2PLA. Therefore no separate after Life+ communication plan will be drafted, other than this description. HHNK and STOWA will proceed with the communication of Cellu2PLA through the workgroup cellulose.